

2012 FER EDITORIAL CALENDAR

Select list of key features slated for the year. Also watch for additional late-breaking topics.

ISSUE (Ad close/ material close)	COVER FEATURES	OTHER FEATURES/ SHORT REPORTS	SHOW COVERAGE
JANUARY (Dec. 5/ Dec. 12, 2011)	<ul style="list-style-type: none"> • 2012 Industry Forecast 	<ul style="list-style-type: none"> • Operator Perspectives '12 • Unit Design • Ventilation Tips & Tricks 	<ul style="list-style-type: none"> • Host Milan Post-Show
FEBRUARY (Jan. 2/ Jan. 9, 2012)	<ul style="list-style-type: none"> • Coolest Tech In New Blast Chillers 	<ul style="list-style-type: none"> • Unit Design • Lighting Update—Tech & Regs • Special Supplies-Only Products Section 	
MARCH (Jan. 30/ Feb. 6)	<ul style="list-style-type: none"> • Special Issue: Equipment Innovations— <i>Award Winning Products From NRA & Other Major Innovation Competitions</i> 		
APRIL (Feb. 24/ Mar. 2)	<ul style="list-style-type: none"> • Latest In Beer Dispensing Tech 	<ul style="list-style-type: none"> • Unit Design • Maintenance: Refrigeration 	<ul style="list-style-type: none"> • NRA Pre-Show
MAY (Mar. 19/ Mar. 26)	<ul style="list-style-type: none"> • What's New In Mixers 	<ul style="list-style-type: none"> • MUFES '12 • Unit Design 	<ul style="list-style-type: none"> • NRA At-Show • Non-Commercial Meetings Previews
JUNE (Apr. 30/ May 7)	<ul style="list-style-type: none"> • Update: High Speed Microwaves-Plus 	<ul style="list-style-type: none"> • FER Top Dealers • Unit Design 	<ul style="list-style-type: none"> • Internorga Post-Show
JULY (Jun. 4/ Jun. 11)	<ul style="list-style-type: none"> • Waste-Heat Recovery In Hoods, Warewashing, More 	<ul style="list-style-type: none"> • Unit Design 	<ul style="list-style-type: none"> • NRA Post-Show • Hotelex Shanghai Post-Show
AUGUST (Jul. 2/ Jul. 9)	<ul style="list-style-type: none"> • What's New In Range Systems 	<ul style="list-style-type: none"> • Unit Design • LEED: Which Points Mean Paybacks 	<ul style="list-style-type: none"> • Western Expo At-Show
SEPTEMBER (Jul. 30/ Aug. 6)	<ul style="list-style-type: none"> • Latest & Best In Reach-In Refrigeration 	<ul style="list-style-type: none"> • Unit Design • Maintenance: Fryers 	
OCTOBER (Aug. 29/ Sep. 5)	<ul style="list-style-type: none"> • Special Issue: 2013 Worldwide Buyers Guide <i>(Listing sources for equipment, supplies & furnishings worldwide.)</i> 		<ul style="list-style-type: none"> • 2013 Events Calendar
NOVEMBER (Oct. 1/ Oct. 8)	<ul style="list-style-type: none"> • What's Hot In Smallwares 	<ul style="list-style-type: none"> • Unit Design • Maintenance: Combis & Steamers 	<ul style="list-style-type: none"> • Int'l. N.Y. Hotel/Motel & Restaurant Show At-Show
DECEMBER (Nov. 2/ Nov. 9)	<ul style="list-style-type: none"> • Update: Blenders 	<ul style="list-style-type: none"> • Unit Design • Building The High-Efficiency QSR • Water Filtration For Cooking & Refrigeration 	<ul style="list-style-type: none"> • NAFEM Pre-Show