



**2011 Equipment & Supplies Market Forecast  
President's Preview**

**Time & Location Details:**

Wed., Aug. 4, 2010  
Hotel Orrington  
1710 Orrington Ave.  
Evanston, IL 60201  
Phone: 847-866-8700

**Agenda**

Attendees should plan to arrive no later than 9:30 a.m.

9:00 a.m.-Noon	Registration.	
9:45-10 a.m.	Welcome and Introduction	<b>FER</b> Publisher Robin Ashton
10:00 a.m.-11:30 p.m.	Macro-Economic and Operator Outlooks	Ashton
11:30a.m.-12:00	<b>FER</b> Exclusive Materials Price Forecasts	Tom Stundza, former Executive. Editor, <i>Purchasing</i>
12:00-1:00 p.m.	Lunch	
1:00 p.m.-1:30 p.m.	Equipment & Supplies Pricing History & Outlook	Michael Greenwald President, AutoQuotes, Inc.
2:00 p.m.-2:30 p.m.	Top 100 U.S. E&S Manufacturers: Trends & M&A Activity	Ashton
2:30 p.m.-2:45 p.m.	Top Dealer and Buying Group Trends	Ashton
2:45-3:45 p.m.	The <b>FER</b> 2010 E&S Market Forecast	Ashton
3:45-4:00 p.m.	Open Forum & Close	Moderator: Ashton

For registration information, e-mail Christine Palmer at [cpalmer@fermag.com](mailto:cpalmer@fermag.com) or call 847-336-2049.