

# A SPECIAL OPPORTUNITY FOR SUPPLIERS OF EQUIPMENT, SYSTEMS AND SUPPLIES TO THE CORRECTIONS FOODSERVICE MARKET

From the Publisher of  
**FOODSERVICE  
EQUIPMENT**  
*reports*

FOCUS ON

# CORRECTIONS *foodservice*

Foodservice professionals in the corrections market face a daunting challenge to provide quality food safely to millions of inmates in facilities across the country. These professionals rely on equipment manufacturers to deliver equipment that can produce volume quantities consistently and that can withstand the abuse of the corrections environment. Corrections equipment needs are unique, and we know that new designs and products have emerged from which foodservice providers in corrections facilities can benefit.

*Foodservice Equipment Reports* will present these new designs and products as well as tried-and-true corrections equipment packages to a targeted audience of corrections buyers and facilities designers.

A dedicated supplement, **Focus on Corrections Foodservice** will mail with the July 2010 and October 2010 issues of *FER*.

## Special Advertiser Bonus:

For advertising in **Focus on Corrections Foodservice**, you receive a free product placement in our **Product Showcase**. Deliver a 70-word product writeup of your choice and accompanying hi-res (300 dpi) digital photo to Beth Lorenzini. You may e-mail both the writeup and photo to [blorenzini@fermag.com](mailto:blorenzini@fermag.com).

*Please see reverse side for all ad rates, editorial content and sales contact information.*



**Foodservice Equipment Reports**  
**Focus On Corrections Foodservice**  
**2010 Advertising Rates**

All Rates Gross (Include 15% agency commission)

Full-Page Four Color \$3,995

Half-Page Four Color \$2,580

Ads will be available in full and half-page horizontal configurations only.

Mechanical specifications are the same as for *FER* and are available at

[www.fermag.com/mediakit/Specs\\_2010.pdf](http://www.fermag.com/mediakit/Specs_2010.pdf).

**To Advertise, Call:**

Rich Chrampanis  
732/842-8725  
(Northeast/Southeast)

Pat Elliott  
847/842-9946  
(Midwest/Far West) or

Robin Ashton  
800/986-9616 for more details.

**2010 Editorial Calendar:**

**July:**

**Feature: Meal Trays**

*Product Showcase Materials Due: May 25*

*Ad Close: May 31*

*Ad Materials Due: June 7*

**October:**

**Feature: Slicers**

*Product Showcase Materials Due: August 23*

*Ad Close: August 28*

*Ad Materials Due: September 10*



*If you offer a corrections equipment package, this supplement is for you!*

**All Ad Materials for Focus on Corrections Foodservice should be delivered to:**

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Mt. Prospect IL 60056  
847/873-0340, or e-mailed to [blorenzini@fermag.com](mailto:blorenzini@fermag.com)