

No one knows more about the worldwide foodservice equipment & supplies industry than *Foodservice Equipment Reports*...and no one is closer to the major buyers of equipment & supplies. Tap into the expertise at *FER* and you access more than 90 years of combined E&S experience and knowledge. Let our experienced staff target your message to your clients in the language they understand. We know your business, we know the needs of end-users and channel partners, we understand your equipment and we know how to get your message across.

GILL ASHTON PUBLISHING EXCELS AT PRODUCING:

- Segment-specific supplements
- Industry association magazines and mailings
- Brochures
- Customer testimonials
- Case studies
- Direct-mail publications
- How-to publications
- Customer surveys and more...

SERVICES:

- Compelling, original editorial content
- Award-winning art design
- Photography
- Printing
- Mailing
- List access to channel partners and end-users

FORMATS:

- Print
- Electronic

Let us help you target your messages efficiently and effectively to industry audiences you need to reach.

PUBLICATIONS:

Focus on Healthcare Foodservice

- Mails March, June, September, December

Focus on Corrections Foodservice

- Mails July and October

Coming February 2010:

FCSI The Americas Quarterly

- Mails February, May, August, November

**FOODSERVICE
EQUIPMENT**
reports



PAST AND CURRENT CLIENT SAMPLING:

North American Association of Food Equipment Manufacturers

- *NAFEM in print* magazine
- *NAFEM for operators* tabloid newsletter

National Restaurant Association Educational Foundation

- *Food Safety Illustrated* magazine

National Restaurant Association

- Nutrition & Dining booklet

Illinois Restaurant Association

- *Seasonings* magazine

Cambro Manufacturing

- Customer testimonials for the Web site

Pitco Frialator Inc.

- *Pitco Profiles* case study direct mailers



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