

# 2010

## CONTENT & CREDIBILITY SUPPORTING YOUR MESSAGE

### EDITORIAL CALENDAR

Select list of key features slated for the year. Also watch for additional late-breaking topics.

ISSUE <i>(Ad close/ material close)</i>	COVER FEATURES	OTHER FEATURES/ SHORT REPORTS	SHOW COVERAGE
<b>JANUARY</b> <i>(Dec. 2/ Dec. 9, 2009)</i>	2010 Industry Forecast	Operator Perspectives '10	
<b>FEBRUARY</b> <i>(Jan. 5/ Jan. 12, 2010)</i>	What's New In Coffee Brewers	Special Supplies-Only Product Section	
<b>MARCH</b> <i>(Feb. 2/ Feb. 9)</i>	<i>Special Issue: Equipment Innovations— Award Winning Products From NRA, FCSI &amp; Other Major Innovation Competitions</i>		
<b>APRIL</b> <i>(Mar. 2/ Mar. 9)</i>	New Developments In Double-Sided Cooking	Unit Design Maintenance Tips: Refrigeration	NRA Pre-Show
<b>MAY</b> <i>(Apr. 5/ Apr. 12)</i>	Cutting-Edge Refrigerated Prep Tables	MUFES '10 Unit Design	NRA At-Show
<b>JUNE</b> <i>(Apr. 30/ May 7)</i>	Update: Combination Oven Steamers	Short Report: Storage Racks	Non-Commercial Segment Meetings
<b>JULY</b> <i>(June 2/ June 9)</i>	Outfitting The Sustainable Restaurant	Short Report: Convention Ovens w/Moisture	NRA Post-Show
<b>AUGUST</b> <i>(July 1/ July 8)</i>	What's New In Flight-TYpe Warewashers	Short Report: Latest On ASTM Test Trends	Western Expo At-Show
<b>SEPTEMBER</b> <i>(Aug. 2/ Aug. 9)</i>	Advances In Steamer Technologies	Unit Design	
<b>OCTOBER</b> <i>(Aug. 31/ Sept. 7)</i>	<i>Special Issue: 2011 Worldwide Buyers Guide</i> (Listing sources for equipment, supplies & furnishings worldwide.)		2011 Events Calendar
<b>NOVEMBER</b> <i>(Oct. 4/ Oct. 11)</i>	Great New Smallwares Products	Maintenance Tips: Ice Machines	Int'l. N.Y. Hotel/Motel & Restaurant At-Show
<b>DECEMBER</b> <i>(Nov. 3/ Nov. 10)</i>	Carbonated Beverage Dispensers	Unit Design Tech/Testing Report	NAFEM Pre-Show