## **2017 FER EDITORIAL CALENDAR**

	EQUIPMENT COMPARISONS	EXCLUSIVES	SECONDARY FEATURES
DECEMBER '16 Ad Close/ Material Close Nov. 3/ Nov. 10, 2016	Beverage Blenders	FER 2017 Young Lion Awards	Report: Choosing Gas Connectors Anatomy of an Island Suite
JANUARY Dec. 2/ Dec. 9, 2016	Smokers	Industry Forecast Operator Perspectives FER Management Excellence Awards	Maintenance: Conveyor Toasters
FEBRUARY Jan. 4/ Jan. 11, 2017	Refrigerated Bases	FER Industry Service Awards	Report: How To Spec Heat Lamps/Strips
MARCH Feb. 1/ Feb. 8	The Breakfast Issue: Coffee Equipment	Equipping For The Breakfast Menu	Report: Juicers Anatomy of a Beverage Station
APRIL March 3/ March 10	Speed Ovens	Doing Business Abroad	Report: Scales
MAY April 3/ April 10	Gelato Equipment	The Wireless Kitchen	Maintenance: Soft-Serve Machines
JUNE May 1/ May 8	Beer Dispensing Equipment	FER Top Dealers Report	Report: How to Choose Storage Containers Anatomy of a Drive-thru
JULY June 2/ June 9	Nugget/Flake Ice Machines	Equipment Automation: Labor-Saving Developments	Report: Espresso Machines Maintenance: Water Filtration Systems
AUGUST July 5/ July 10	Undercounter Dishmachines	FSTC Report: Warewasher Water Use	Maintenance: Convection Ovens
SEPTEMBER July 31/ Aug. 7	Ventilation	Energy-Efficient Restaurants/ Sustainability/Energy Star Round-Up	Report: Refurbishing Walk-Ins Anatomy of a Dishroom
OCTOBER Sept. 5/ Sept. 11	Induction Equipment	FER Smallwares & Tabletop Awards	Maintenance: Prep Tables
NOVEMBER Oct. 2/ Oct. 9	Special Issue: 2018 Worldwide Buyers Guide		
DECEMBER Nov. 3/ Nov. 10	Reach-in Refrigerators (BOH)	Special Sponsored Anniversary Issue	Maintenance: Double-Sided Griddles
<b>10</b> MEDIA KIT 201	17 <b>fermag.com</b>		

## **2017** FOCUS ON HEALTHCARE FOODSERVICE CALENDAR

SHOW COVERAGE
The NAFEM Show Pre-Show
The NAFEM Show At-Show
The NAFEM Show Late-Breaking Show
NRA Pre-Show
NRA At-Show/KI Awards; Noncommercial Conference Overview
Hotelex Shanghai Recap
Western Expo At-Show
HX: The Hotel Experience At-Show
2018 Industry Events Master Calendar

	FEATURES	DESIGN
MARCH	Induction Base Warmers	Design: TBA
JUNE	Cook and Hold Ovens	Design: Dayton VA Medical Center, Dayton, Ohio
SEPTEMBER	Trays and Patient Meal Service Ware	Design: TBA
DECEMBER  Ad close and  Material due  dates are the  same as those  for FER.	Blast Chillers	Design: Eastern Maine Medical System, Bangor, Maine





