



***FER* Smallwares/Tabletop Competition 2018**

Rules & Regulations

Entry Criteria

1. **Smallwares Product Entries** include any hand-held, non-electric (although battery operated items are permitted), kitchen tool that is designed and marketed specifically to the commercial foodservice industry. Examples include cookware (pots, pans, etc.), food prep tools (knives, tongs, colanders, cutting boards, scales, can openers, mandolins, choppers, etc.), cleaning tools (buckets, mops, scrapers, etc.), food safety items (thermometers, gloves, dispensers, cutter knives, etc.). Products designed or marketed for retail or consumer use are not eligible.
2. **Tabletop Product Entries** include products designed for front-of-house use in commercial foodservice operations. Examples include dinnerware (plates, cups, glassware, silverware, placemats, etc.), buffetware, servingware, beverage, napkin or condiment dispensers, trays, and the like. Products designed or marketed for retail or consumer use are not eligible.
3. **Single-Serve Entries** include products designed for front- or back-of-house use in commercial foodservice operations. Examples include dinnerware, servingware, cutting boards, gloves and the like.
4. Products must be **new to the market**--that is, introduced and made available to the foodservice industry between **May 1, 2017** and **May 22, 2018**. Any product that was introduced **before May 1, 2017** is not eligible. Any products introduced after May 22, 2018 should be held for the 2019 competition.
5. Products will be judged on uniqueness or innovation in their category; service to industry or problem-solving functions; food and labor safety; durability; and aesthetics (where applicable).

Rules and Guidelines

1. A separate entry form must be completed for each product entry. (**Note:** Products that have been judged in previous ***FER***/Smallwares & Tabletop competitions are not eligible to compete again in the competition unless there has been a substantial change in the design, look or function.)
2. Each product entry form must be accompanied by two items:
 - **Product press release and spec sheet**
 - **High-resolution/300-dpi JPG or TIF image**
3. You may enter a maximum of three items per category (smallwares, tabletop and single-use) *per brand*.
4. How to enter: Please email entry form, press release, spec sheet and photo to Christine Palmer at cpalmer@fermag.com.
5. Product entries that succeed in the Preliminary Editor's Judging become Finalists in the competition. At that point, we'll ask you to send us **actual product samples and an entry fee** (\$75 for first product, \$50 for each additional product) for the in-person judging by industry professionals. The Competition will take place in late July/early August.

Judging

1. The judging panel will be comprised of experts in foodservice operations and equipment, including foodservice E&S dealers, restaurant operators, chefs and culinary school instructors.
2. We will notify winners and finalists in each category by email of the competition results after the final judging, which will be in mid-August. Winners and finalists will receive special digital award logos that you can use in print and online marketing efforts for the products that were entered in the competition.
3. Results of ***FER***'s Smallwares & Tabletop Competition, including a write-up on all winning and finalist product entries, will be published in the October 2017 issue of ***FER*** magazine.

DEADLINE: Friday, June 22. Enter Today!!