



MULTIUNIT
FOODSERVICE
EQUIPMENT
SYMPOSIUM
MUFES 2022

Agenda as of 1/13/2022

Monday, Jan. 17

- 9 a.m.-3:00 p.m. Golf at the [Canyon Course at the Loews Ventana](#)
Choose one What's Brewing Tour
Horseback Riding
co-sponsored by California Energy Rebates
- 4-9 p.m. Registration
Foyer B
- 7-9 p.m. Opening Dinner Reception **co-sponsored by Henny Penny and Wasserstrom**
Upper Terrace

Tuesday, Jan. 18

- 7 a.m.-noon Registration
- 7-8:15 a.m. Breakfast sponsored by **Ali Group: ACP,**
Foyer TriAB **Beverage-Air, Carpigiani, Edlund Co., Egro, Electro Freeze,**
Eloma, Metro, Moffat, and Scotsman Ice Systems
- 8:15-8:30 a.m. **Opening Comments**
Ballroom BC
- 8:30-9:30 a.m. **Keynote: Delivering the Digital Restaurant**—Meredith Sandland and Carl
Ballroom BC Orsbourn
Keynote sponsored by Welbilt
- 9:30-10:30 a.m. **The Small, Fast, Flexible Kitchen: New Technologies To Get More From**
Ballroom BC **Your Footprint**—David Zabrowski, vice president, Frontier Energy
- 10:30-11 a.m. **BREAK & NETWORKING sponsored by T&S Brass and Bronze Works**
Foyer B
- 11 a.m.-Noon **How to Collaborate With Service Technicians for the Win-Win**—
Ballroom BC Nick Cribb, president/COO, Sam Service; John Schwindt, vice president of
operations, Hawkins Commercial Appliance Service
- Noon-1:30 p.m. **LUNCH & NETWORKING co-sponsored by Ali Group: ACP,**
Cascade Terrace **Beverage-Air, Carpigiani, Edlund Co., Egro, Electro Freeze,**
Eloma, Metro, Moffat, and Scotsman Ice Systems
- 1:30-2:30 p.m. **Understanding Supply Chain Challenges**—Charlie Souhrada, vice president,
Ballroom BC regulatory and technical affairs, NAFEM

- 2:30-3 p.m. **BREAK & NETWORKING sponsored by Ali Group: ACP, Beverage-Air, Carpigiani, Edlund Co., Egro, Electro Freeze, Eloma, Metro, Moffat, and Scotsman Ice Systems**
Foyer B
- 3-4 p.m. **Designing for Customer Needs Post-Pandemic**—Connie Dickson, principal, Rippe Associates; Richard Eisenbarth, president, emeritus, Cini-Little Int'l.; Laura Lentz, design principal, Culinary Advisors
Ballroom BC
- 5:30-6:30 p.m. **Reception sponsored by ITW Food Equipment Group**
Cascade Terrace
- 6:45 p.m. Free evening. Buses to La Encantada.
Bus pickup area

Wednesday, Jan. 19

- 6-9 a.m. Breakfast in the Canyon Café restaurant.
- 9:15-9:30 a.m. **Housekeeping announcements**
Ballroom BC
- 9:30-10:30 a.m. **State of the Industry 2022**—Megan Lynberg, key account director, Datassential
Ballroom BC
- 10:30-11 a.m. **BREAK & NETWORKING sponsored by Atosa USA**
Foyer B
- 11 a.m.-Noon **Inside Next-Level Delivery Kitchens**—Peter Cryan, vice president of equipment innovation and automation, Inspire Brands; Frank Inoa, vice president of design and engineering innovation, Inspire Brands
Ballroom BC
Moderator: Allison Rezendes, chief content officer, FER
- Noon-1:30 p.m. **LUNCH & NETWORKING sponsored by Specifi**
Cascade Terrace
- 1:30-2:30 p.m. **Cut Carbon, Reduce Energy Costs and Build Better Kitchens**—Richard Young, director, Frontier Energy
Ballroom BC
- 2:30-3 p.m. **BREAK & NETWORKING sponsored by Frontline International**
Foyer B
- 3-4 p.m. **Real Stories of Sustainability From the Field**—Kerri Fitzgerald, principal, Ricca Design Studios
Ballroom BC

4-5 p.m. **Equipment Trends: Kitchen Innovations Awards**—Richard Eisenbarth,
Ballroom BC president, emeritus, Cini-Little Int'l.; Randy Homer, program manager,
Disneyland Resort; Frank Inoa, vice president of design and engineering
innovation, Inspire Brands
Moderator: Lauren Coughlin, managing editor, FER

7-9 p.m. **CLOSING RECEPTION sponsored by Specifi**
Cascade Terrace

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