



Sept. 23-25, 2026

Food Service Tech Center, Pleasanton, Calif.

Agenda as of 7/14/26

Wed., Sept. 23

6:30-8:30 p.m. Opening Dinner Reception with shuttle service

Thurs., Sept. 24

6:30-7:45 a.m. Breakfast at DoubleTree by Hilton Hotel Pleasanton at the Club

7:45-8:15 a.m. Shuttle to Food Service Tech Center

8:15-8:20 a.m. **Welcome & Overview**—Randy Hano, FER president and publisher, and Allison Rezendes, FER chief content officer

8:20-8:30 a.m. **Introducing California Foodservice Instant Rebates**—Craig Whitacre, senior national account manager, Energy Solutions

8:30-9:30 a.m. **How To Spec Ventilation**—Confirmed panelists: Lara Hardcastle, senior vice president, Farmers Restaurant Group, and Halton

9:30-10:30 a.m. **How To Spec Induction**—Confirmed panelists: Michelle Wallroth, project manager, Ricca Design Studios, Hatco, Spring USA and Vollrath

10:30-10:45 a.m. Break & Networking

10:45-11:45 a.m. **How To Spec Fryers**—Confirmed panelists: Peter Cryan, vice president, world class facilities, Chipotle Mexican Grill, and Frymaster

11:45 a.m.-

12:45 p.m.

Lunch On-Site

12:45-1:45 p.m. **How To Spec Ice Machines**—Confirmed panelists: Lauren Charbonneau, project leader and director of sustainability, Reitano Design Group, Ice-O-Matic and Scotsman

1:45-4:45 p.m. **Induction, Fryer, Ice Machine Demos**

4:45 p.m. Shuttle to DoubleTree by Hilton Hotel Pleasanton at the Club

6-8:30 p.m. Group Dinner with shuttle service

Fri., Sept. 25

- 6:30-7:45 a.m. Breakfast at DoubleTree by Hilton Hotel Pleasanton at the Club
- 7:45-8:15 a.m. Shuttle to Food Service Tech Center
- 8:15-8:30 a.m. Opening Remarks
- 8:30-9:30 a.m. **How To Spec Walk-Ins**—Confirmed panelists: Dennis Clark, major projects kitchen designer, Pappas Restaurants, and Norlake
- 9:30-10:30 a.m. **How To Spec Combi Ovens**—Confirmed panelists: Taylor Maertens, senior project manager, Bargreen Ellingson, Unox and Vulcan
- 10:30-11 a.m. Break & Networking
- 11-12 p.m. **How To Spec High-Speed Ovens**—Confirmed panelists: Nadine Rodriguez, senior director of supply chain, Luna Grill Restaurants, TurboChef and Unox
- 12-1 p.m. Lunch On-Site
- 1-3:30 p.m. **Walk-Ins, Combi Ovens, High-Speed Ovens Demos**
- 3:30 p.m. Adjourn and shuttle back to Doubletree

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